

Title:

Ways To Distribute Your Catalogs To Your Targeted Customers

Word Count:

757

Summary:

Ok, you have done everything you need to do to produce a quality catalog and they have been pr

If you are going to distribute your catalog in the most common method, by mail, then you will

Keywords:

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Article Body:

Ok, you have done everything you need to do to produce a quality catalog and they have been pr

If you are going to distribute your catalog in the most common method, by mail, then you will

There are mailing lists that are targeted by zip code, by income, by the fact they are homeown

You can easily find lists by searching the web, but be careful. How new is their data? When wa

There are also catalog distribution services who already have all of that information and who

The post office can give you rates depending on the size and weight of the catalog you want to

So if you do not have at least a durable cover for your catalog, you may want to have them wra

There are other ways to distribute catalogs as well. Of course if you have a retail outlet or

You can talk to friends who also have stores and shops, your beauty shop or barber shop, conve

Be creative, keep catalogs in your car so you can hand them out to people. When you stop somew

Last but definitely not least is offering your catalog through your website, ezine, or newslet

If you already have an ezine or newsletter you mail out to website visitors, offer your catalo

I hope this article has helped you with your decision about how to distribute your catalog. Th

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