

Title:

Web Business Overview ~ Marketing

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457

Summary:

You've done your research, written a business plan and created a web site. Now it's time to ma

Keywords:

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Article Body:

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Internet Marketing

There are many ways to market a web site. One of the best ways is through search engines and d

Organic

There are several types of search engines and directories. A spider search engine uses program

PPC

Then there are pay-per-click search engines, which require the site owner to pay for every cli

Directories

Then there are the directories, such as Yahoo. These directors have reviewers that check submi

Trading Links

Another way to get traffic to your site is by trading links with other sites. A banner or text

Brick n' Mortar

Other methods of web promotion include web rings, banner exchanges, print advertising, banner

Now that you have a good plan, done some research, provided your service or product for all to

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