

Title:

Web Directories - General Introduction

Word Count:

398

Summary:

Why are web directories so popular nowadays?

Everyone is looking at getting their own directory but most webmasters still haven't considered

Keywords:

web directories, directory submission, seo, search engine optimisation,

Article Body:

Having a web directory is becoming increasingly popular these days. It can bring many benefits

Webmasters are also very interested with inbound links for improving their PR (Page Rank) with

We can differentiate 3 types of directories: free, reciprocal-link and Pay for Inclusion direc

1) Free directories are by far the most interesting for webmasters as they can give a high PR

2) Reciprocal-Link directories require placing a small link into the webmaster's website. This

3) Finally, Paid For Inclusion directories can deliver very good results as they usually give

However, not all directories will give you good results. Many use a redirect function for link

So keep in mind that directories are wholly beneficial for your websites as long as you take t

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