

Title:

Website Navigation - Some Tips

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580

Summary:

The navigation scheme you set up for your web site acts as its road map so it needs to be clear

Navigation (and page titling and headlines) needs ...

Keywords:

navigation, linking, tips

Article Body:

The navigation scheme you set up for your web site acts as its road map so it needs to be clear

Navigation (and page titling and headlines) needs to tell visitors immediately:

- \* Where I am
- \* What is here
- \* Where I can go next

There are many ways of presenting navigation: down one side of the screen, along the top and bottom

So here are some more 'top tips':

- 1: It is important to allow instant access to the rest of your site from anywhere within it. I
- 2: Use the same navigation scheme and elements on all pages. Create a common navigational look
- 3: Wherever possible, use text navigation. Think about the tradeoff between text and graphics.
- 4: Keep navigation elements (elements meaning different navigation 'lists') in close proximity
- 5: Use the right margin for your web site's main index. Research shows that users are lazy and
- 6: Separate important items from housekeeping links. Housekeeping links are the things people
- 7: Make links easy to find. Don't expect visitors to mouse over every word on the page to disc

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