

Title:

Website Value - What's Your Business' Website Worth?

Word Count:

446

Summary:

If you were asked to put a value on your website what would it be? Perhaps you paid a small fee for a domain name and a few hours of your time to get it up and running.

It's a sad fact that a great number of websites are worthless. They give no value to their owners.

The World Wide Web is made up of millions of webpages.

Keywords:

business, website, value, worth, evaluation

Article Body:

If you were asked to put a value on your website what would it be? Perhaps you paid a small fee for a domain name and a few hours of your time to get it up and running.

It's a sad fact that a great number of websites are worthless. They give no value to their owners.

The World Wide Web is made up of millions of webpages so it's not surprising that many are rarely visited.

So how have you determined the value of your website? Have you only taken into account its cost?

Do you think owners of expensive luxury cars are motivated by how much they cost to build, run and maintain?

Suppose we're comparing two very different websites; one cost £10,000 to build, looks very impressive and has a high search engine ranking.

Now ask yourself again, what's the value of your website?

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