

Title:

What Is A Mousewife?

Word Count:

507

Summary:

As Google shows that internet surfing has overtaken the TV as a pleasure activity, mums (and h

In the UK the Government's aim is to put public services online. The increased availability of

Keywords:

mousewife, silver surfer, services online, online services

Article Body:

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In the UK the Government's aim is to put public services online. The increased availability of

Research is showing that more and more families are using these online services, finding it ea

The UK Government is delighted with the success of its e-government venture, as it enables sav

Older people, 'Silver Surfers' are also finding they like to contact their councils in this wa

So what does the emergence of the Mousewife mean to the commercial webmaster? Internet usage d

Internet shopping has increased considerably over the last few years, and people are used to f

If you have a business getting an internet presence is an absolute must as people change their

In the next few months the UK Government is going to undertake a vast advertising campaign pro

The world never stands still ~ you have just got to make sure you move along at the same pace

When you are designing your site, think of the Mousewife and the Silver Surfer ~ and what can

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