

Title:

What is a Web Directory

Word Count:

426

Summary:

The major purpose of a web directory is to provide directory users with a categorized list of

Keywords:

web directory,seo,search engine,web design

Article Body:

A web directory in it's simplest form can be thought of as a human indexed search engine. Human

General vs Niche Directories

There are two major types of web directories on the internet, general and niche. A general web

Purpose of Web Directories

The major purpose of a web directory is to provide directory users with a categorized list of

Directories and Link Popularity

Current search engine ranking algorithms place a huge importance on back links to a website as

Search engine's also tend to serve up category pages from trusted web directories near the top

Getting your website listed in a web directory is also an excellent way to build high quality,

Please note, it is worth taking the time to carefully review a directory prior to making a sub

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