Title:
Why Will You Fail When You Create a Website?

Word Count:
788

Summary:
Perhaps you are in a non-profit organisation. Why should you create a website? Perhaps you are

Keywords:
create a web site design

Article Body:

Why Should You Create a website?

A. What do you want when you create a website?

B. What to do to get what you want.

A. What do you want?

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1. You may be in a non-profit organisation and want to post forthcoming events on the web. You

2. You may have a small business selling locally. You're happy with yellow pages. But wait - h

There is no limit if you create a website.

Have you ever had someone keep you on the phone for half an hour of your valuable time with th

Once you've written all those answers, wouldn't it be profitable to have potential customers r

3. Perhaps you sell items weighing a hundred tons costing a million dollars. When you create a

4. You want to sell a product on the web. First create a website then get lots of traffic.

5. You want to make money on the web?!! without a product?!! No...I'm not laughing. Create a w

If you're good at pre-selling then you can try affiliate marketing, or selling advertising on

B. What to do about it
To get high traffic you must give visitors what they want. Tricking Google will only get your

Here are some things not to do when you create a website. If your visitors hit the back butto

1. Don't use frames when you create a website - the search engines can't find you, and the inv

2. It may be artistic to disguise your links, but you will lose customers. I visited a site th

3. Don't use Flash when you create a website. If people are using ADSL they are unlikely to wa

4. Don't use big pictures when you create a website. If you have a photography site, use posta

5. Don't use irrelevant pictures when you create a website. One picture is worth a thousand wo
Why do people visit websites? It is NOT for entertainment. Their TV gives them all the moving

Information is what your visitor wants - When you create a website don't waste your time and m

A paid designer will use all sorts of clever artistic tricks - you now know that you will lose

That is your biggest mistake. Instead, find what people want to know first, then give it to th

So why create a website? Simple, you know more about your own subject than any show-off websit