

Title:

Writing Your First EBook is a Piece of Cake

Word Count:

716

Summary:

If you've never written an eBook because you're not sure how to do so is understandable. However, it is difficult to achieve if one follows a few simple steps.

Keywords:

Internet Marketing, Internet, Ebook

Article Body:

If you've noticed on the internet it's hard to find a website one visits that doesn't have an eBook that's being offered for sale or for free. Let's face it the internet survives by being the world's largest marketplace. As someone once said, "If you can't find something on the internet chances are it doesn't exist." The reason why eBooks have become so prevalent is that they have the ability to go viral and subsequently direct income to the author's website. If you've never written an eBook because you're not sure how to do so is understandable. However, it is difficult to achieve if one follows a few simple steps.

Obviously the first thing to do when attempting to create an eBook is to decide what you want to write about. The dilemma of writers block choose a subject you have prior experience in. Pick a topic that you are passionate about. The more passionate you are about a topic the easier it will be to write it. That passion of yours will attract readers and add strength to the eBooks value.

After determining what topic you wish to write about you need to do some preliminary organization. Spend some time to create a title that has a little pizzazz. List more than one and consult with friends to see which one seems to jump out at them. How you phrase the eBooks title is important. It's like the bait on a fishing hook. To pique potential readers curiosity it will be easier to reel them in to investigate the rest of your eBook. Once you've chosen it's time to organize in what direction you wish to take the reader. Make another list of topics that will end up being chapters. It's important to keep in mind not to over kill. Unless your a scientist or a doctor, facts a topic has available there is no need to over explain ones content. Keep it simple. Write in a conversational manner that an eighth grader could understand. Like it or not the majority of Americans do not read eBooks.

Now before you actually start to write ask yourself a few questions. What do you want the reader to know? Do you have the intention to share new information? Does the information being shared help the reader solve a problem? Are you writing something for ladies only or are you trying to reach a specific group and if so, how? Do you want to make your mark as an expert? Is the purpose of writing this eBook to generate more traffic? Answering these type of questions decide if your project is to be sold or if it's going to be a give away. Knowing your audience will help you to stay focused. It's easy to get side tracked when writing. You don't want to be distracted and ultimately leave the reader confused.

Finally, don't forget to apply basic grammar practices. Be sure to spell check your work. Don't let typos undermine the integrity of your writing. Make sure the size of the print is easy on the eyes. Format the eBook to make the books environment more pleasing. If you think of the eBook as a series of chapters talking with a friend it'll take no time at all to accomplish the task. Don't let yourself get burned out when writing and that natural creative flair of yours seems to be on the downside simply walk away for a while. Writing your first eBook should and can be a rewarding experience. If you still feel a little nervous about to take on such a challenge just go online and find resources that will help you. Remember not to let your first eBook under your belt. Once you do chances are the only problem you'll have writing eBooks is not trying to write two eBooks' at the same time.

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