

Title:

Your Information Should Be Sacred

Word Count:

366

Summary:

If you're new to online marketing, you may be unaware of a one important fact--everyone is out

But be careful.

Some people are greedy and get your email address again and again and keep sending those infer

As one who ...

Keywords:

list building, lead capture, squeeze page, marketing

Article Body:

If you're new to online marketing, you may be unaware of a one important fact--everyone is out

But be careful.

Some people are greedy and get your email address again and again and keep sending those infer

As one who would love to have your email address, too, I now have to tell you how you undoubte

If you've never heard the term, you may have heard "squeeze page," and most of these pages wor

A lead capture or squeeze page will have some text and graphics and one thing is always the sa

Any lead capture page should explain why you might want to relinquish your information and tha

When you're surfing and see a page with just a "Please Sign Up Here" and the boxes, with no in

You can be put on oh so many lists! Mailing lists, calling lists, and who knows what other kin

It's OK to give your information if you a) know what you're getting in return, b) know that th

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