

Title:

Free Poster Takes Kids Into The Wacky World of Dreams

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Summary:

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Keywords:

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Article Body:

Proper amounts of sleep are important for everyone, especially children. Unfortunately, in tod

But now, American Innerspring Manufacturers, a national nonprofit group, is underwriting the f

Designed to appeal to 12- to 15-year-olds, the poster, called Underwear, Zombies & Monkey Kung

"So much is going on with kids in this age group, and many parents don't realize how important

The poster is written in an unconventional style designed to engage the target age group.

"We thought the idea of doing a funky and engaging poster on dreams would be a great way to pr

The poster offers information about deep sleep, delves into the possible symbolism of dream to

For the development of Underwear, Zombies & Monkey Kung-Fu, AIM turned to Red Deluxe, a Memphi

AIM is making copies of the poster available free of charge to any teacher or parent.

The group is making the offer in hopes that parents will take a break from their hectic schedu

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