

Title:

To Buy or not To Buy Online?

Word Count:

753

Summary:

More and more people are saving time and energy by shopping online these days. However, there

Keywords:

product, review, consumer, guide, online, buying, shopping

Article Body:

More and more people are saving time and energy by shopping online these days. However, there

Always be sure to check an online store's terms and conditions, privacy policy, complaints pro

There are also 12 questions you need to keep in mind when deciding whether or not to make an o

**1. Who are you dealing with?

**

Information about the site owner should be clearly identified somewhere on the site. They shou

**2. How much is it going to cost you?

**

The price should be clearly displayed and include all costs. Be sure to remember to look for

**3. What are you buying?

**

You should be able to easily identify the product. This is especially important online because

**4. Is there stock available?

**

Stock availability should be clearly displayed. If they tell you an item is on back order, be

**5. What delivery methods are available?

**

Determine what deliver options you desire are available and how much it will cost. Also ensur

**6. How do you know when you've confirmed your order?

**

There should be a clearly defined ordering process for you to follow. You should also receive

**7. How can you pay for your purchase?

**

Payment options available should be clearly displayed. Most online stores will accept credit o

**8. What personal information are they asking for and what will they do with it?

**

Only information needed for purchase should be requested. If you're asked for personal informa

**9. How long will it take to get your order?

**

Make sure the store gives a stated target time for delivery, and that you'll receive an email

**10. How much do you owe?

**

The amount you paid should be stated when you order, with allowances for any currency conversi

**11. What if you don't like the product, or it's faulty?

**

The returns procedure should be stated on the web site and easy to follow with who to contact

**12. Can you get a refund?

**

Most of the time there should be no problems obtaining a refund, just like regular shopping, p

Remember shopping online can be both fun and convenient, but it pays to be cautious.

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