

Title:

Why Use Priceline.com?

Word Count:

825

Summary:

Summary: Q & A discussion of Priceline.com. Why one would want to use it, how it is especially

Keywords:

priceline,priceline hotels,travel auctions,group travel,airfare search,lowest airfare search,g

Article Body:

Rick Archer sat down with Don Nadeau, the president of BidonTravel.com, which provides Priceline

RA: Why would anyone want to use Priceline?

DN: You'll save a lot of money.

RA: Yes, but who wants to get up in time for a 6:00 a.m. flight?

DN: Well, just use Priceline for air tickets when you're going

But always bid on Priceline hotels. That's easy and you don't have to

RA: Sure, but I don't want to stay in some crummy place.

DN: No, no, no. Bid for three or four-star hotels. You pick the

You'll end up at a Hyatt, Hilton, Holiday Inn Crown Plaza, Sheraton, M

And, over a few days, you'll save hundreds of dollars.

In fact, I predict you'll save on average at least \$100 a night over t

RA: What about location?

DN: You pick that, too.

In the Orlando area, you have a choice of 11 neighborhoods, in or near

RA: So you can't pick a specific hotel, just a general neighbor

DN: That's right.

That's why hotels use Priceline to sell excess inventory at prices the

RA: So would it be correct to assume that if there's a big even

DN: Actually not.

Groups can book large blocks of rooms at hotels, then find out not as

Priceline tells you if rooms are available before you bid.

RA: How do I know what to bid?

I have an entire site devoted to that! Go to the <a href="http://www.b

RA: Just give me three main tips.

DN: Okay. First, bid on three or four-star hotels. That's where

Second, look up the best prices for the star quality and neighborhood

Third, find out what Hotwire.com charges.

Hotwire is Priceline's main competitor in the 'you don't find out the

Therefore, bid 10 - 20 percent below Hotwire's price.

See BidonTravel.com, though, if you want to refine this process to max

RA: What if I still overpay?

DN: Priceline has a best price guarantee.

If you book a room on Priceline, and then find a lower price on another

RA: There must be some drawbacks to using Priceline for hotels.

DN: There are.

Most importantly, you'll get no refund if you cancel. You won't be able

Also, you'll usually end up with a standard room. At some hotels, these

RA: What about smoking or nonsmoking?

DN: This is never absolutely guaranteed regardless of where you

When using Priceline or other online sites, I usually call the hotel direct

RA: Thanks. I'll try bidding next time after reading the tips on

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