

Title:

Must See Hockey

Word Count:

1149

Summary:

If ever there was a time to attract new television viewer to hockey in America, it is now. NBC

Keywords:

NHL, NHL on NBC, NBC Sports, hockey on television, NHL television schedule, Cyberiter

Article Body:

I think I've just seen another miracle on ice ...

The National Hockey League is back on one of the major American broadcast networks. Some would

Kudos to NBC Sports!

America is a difficult market for hockey. It may be the world's fastest team sport and it may

I will agree that, more often than not, one has to actually attend a hockey game to become a fan.

This is a factor that American television networks never seemed to fathom. At least, until now.

NBC's broadcasters have a dual challenge in describing the action so as not to insult the intelligence.

Meanwhile, the studio broadcasters worked from a bright-but-subtle, well-designed set and deployment.

I never thought I'd see the day when an American video production of a hockey game was actually

And yet, the NBC production was crisper, often with more unique but very useful camera angles.

It's hard to believe this came from the network that, 30 years ago, gave us the late, unlamented

It's also good to see technology deployed in more refined terms. That wasn't always the case.

Many experts have thought that the advent of HDTV would be a boon to hockey, as the wider screen

And speaking of preparations, the NHL is surely an early benefactor of NBC being the American

During the 1980 Winter Games, in Lake Placid, when the USA's team of collegians shocked the Russians.

It's taken 25 years, but we can believe again. Only this time, it's the coverage. NBC has gone

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