

Title:

New Chevy Racing Campaign During Daytona 500

Word Count:

431

Summary:

As the stars of NASCAR are revving their engines for the 2006 racing season, Chevy Racing will

Keywords:

NASCAR,racing,chevy,Chevrolet,sport,auto,automotive,car,cars

Article Body:

As the stars of NASCAR are revving their engines for the 2006 racing season, Chevy Racing will

The new Chevy Racing campaign unveils ^Team Chevy,~ which is an exclusive club consisting of s

During the first commercial ad spot, fans will see ^Toast.~ This promo features Jeff Gordon,

During the second televised spot, titled ^Office,~ Team Chevy once again showcases their racin

"Chevy Racing is all about a passion for racing and winning and that excitement extends to our

Chevy and NASCAR fans will get their first glance at the new advertising campaign during the M

Chevrolet is the bestselling automotive brand in the United States. With the largest dealer n

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