

Title:

Making Genius

Word Count:

837

Summary:

In his excellent book: "Scientific Genius, Dean Keith Simonton of the USC-Davis, suggests that

Keywords:

creativity, creative ideas, ideas, teaching, learning, business, working at home, making money

Article Body:

In his excellent book: "Scientific Genius, Dean Keith Simonton of the USC-Davis, suggests that

Like the highly intelligent child with a case of Legos, the genius is constantly combining and

When asked how he was able to come to E=MC2, Einstein called it "combinatory play". He hadn't,

In my book: "The Secret Creator Within"- 23 Ways To Awaken Your Creative Genius, I actually st

"The best way to get a good idea
is to get lots of ideas."

To illustrate this concept let's take Tony Bennet. It has been said of him: "Tony Bennet never

When he was asked if he ever got tired of singing "I Left My Heart In San Francisco" his answer

"Do you ever get tired of making love?"

When I heard him say this I wondered how could a man who has performed the same song thousands

It's because he has found the magic in our 'Creative Pop'--- each time he goes on stage he's l

It's amazing when you think about it---he hasn't exhausted the possibilities---after some fift

The lyrics never changed, "the city by the bay" never went anywhere new, the "cable cars still

It's true Tony Bennet never sings the same song---once!

Did TV producer Lorne Michaels stay with the same cast of Saturday Night Live? No, he constant

Did writer/producer Norman Lear stop creating TV sitcoms when All In The Family was a blow out

Did Bill Gates stop growing his tiny company in 1975 or stop with his first successful idea, a

Mr. Gates went on to the next ideas, and still hasn't finished finding all of them. He eventua

One way of looking at a problem just doesn't cut it and certainly doesn't generate genius.

So, how is this done? How can we start to 'awaken' creative genius? To explore this I lean hea

"The important thing is this:
to be able
at any moment to scarifice
that which we are for
that which we could become."

If we ponder these words carefully, and then ask ourselves: what stops us from creating more i
Very often its because we cherish our current state, that immidiate solution, so much that we
Make no mistake about it, generating the next answer requires a change in your thinking and mo
To them this is second nature. They are so content in combining ideas and shuffling together o

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