

Title:

Are You A Know-All Or No-All?

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Summary:

Expert or Generalist - what are you? Are you one who will know more and more about one subject

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Article Body:

Expert or Generalist - what are you? Are you one who will know more and more about one subject

Let us take example of medicine. For example if someone gets fever, he/she cannot approach a s

The problem arises when one is a total generalist in his/her profession/work/business. No grow

Similarly, if you are an expert in retailing but know nothing about other professions, that wi

What is the best way? The best option would be to develop expertise in one trade/profession an

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