

Title:

Blog Your Way to the Bank

Word Count:

761

Summary:

about the secrets of blogging

Keywords:

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Article Body:

Blog Your Way to the Bank

Haven't you heard about the Blog Marketing Explosion ? Blogs are weblogs, updated weekly or daily. It is an online diary or journal. Blogs have become more popular than websites. There is no need to know HTML, no need to arrange files like a librarian, no need to design webpages ! All you have to do is to write whatever that comes to your mind (as you write in a diary or journal) and blog it on free blog servers, like <http://www.blogger.com/> or <http://www.wordpress.com/> ! Lo ! you have created a blog, which posterity can enjoy. You have joined the select ranks of Dante, Shakespeare and Goethe !

Search engines love fresh, original content and if you can provide good content, your blog will be popular. Whatever you write in your blog or site will be read by the search engines. Providing good content is your job. The search engines will ensure good traffic

There is one author, who quit his job due to Blogging ! The donations which he got from his blog outnumbered his salary. There is nothing wrong in asking your donations from your readers ! After all, a writer has to live ! Displaying Google AdSense ads or other ads can definitely generate revenue.

I started Blogging three months ago. I was excited when I first got my Google check. I have 3 websites and 10 blogs and blogs contribute 30% to my earnings !

You are writing a lot of things in your diary. Why can't you write the same in a Blogger and get paid for it ?

Blogs are used in Marketing ! You can highlight your products and services & your posts will be read by the international community. You will be regarded as an expert ! Blogs are now considered as interactive FAQs.

25% Cyberspace has become Blogosphere, a term coined by William Quick. (" The intellectual cyberspace which we occupy, I call it the Blogosphere ") !

You can create a lot of blogs, like I did (I created 10). Every post becomes a blog page and you can display ads on each page and get paid for it ! I created more than 350 blog pages with Google Ads !

These are my ten blogs, which bring home the bacon !

<http://zodiacastrology.blogspot.com>

<http://transcendentalphilosophy.blogspot.com>
<http://fourfoldyoga.blogspot.com>
<http://stockmarketastrology.blogspot.com>
<http://tantricwisdom.blogspot.com>
<http://articlewisdom.blogspot.com>
<http://spiritualtourism.blogspot.com>
<http://marketingwisdom.blogspot.com>
<http://ayurwisdom.blogspot.com>
<http://newagewisdom.blogspot.com>

Think of Jason Calacanis Or Joel Comm. They make six figure incomes from Adsense. Joel is known as Dr Adsense. For writing in a diary nobody pays you offline. But online, you are paid !

Content is King. Whether it is a site or a Blog. If you can write good content, if you can optimise your blog, then you can succeed ! This is Prosperity Thinking !

There are 50 million blogs out there. Yours have to be good. You can submit your blogs to the Blog directories like Technorati and Postami. You can create xml feeds and submit it to feed directories. You can Blogtimise or optimise your Blogs. More blogs means more blog pages and you increase your chances of getting paid from PPC (pay per click) ads !

Blog Promotion

You can use the resource box to promote your blogs.

Example -

Article by G Kumar, writer, programmer of <http://ayurwisdom.blogspot.com>,
<http://marketingwisdom.blogspot.com>,
<http://transcendentalphilosophy.blogspot.com>
A professional blogger, his main blog is up at
<http://www.zodiacastrology.blogspot.com>
You can get free tips if you subscribe to his Ezine, the Z Files
<mailto:info@eastrovedica.com?subject=subscribe> Mobile 091 9388556053

and incorporate this Resource Box at the end of the article and submit the article to <http://www.articlewisdom.com> & these Article Submission Centers <http://www.eastrovedica.com/html/articlesubmissioncenters.htm>

You can also use the Signature File like the one I created

With warm regards,
G Kumar
Astro Scholar, programmer, writer
<http://fourfoldyoga.blogspot.com>
<http://stockmarketastrology.blogspot.com>
<http://tantricwisdom.blogspot.com>
<http://articlewisdom.blogspot.com>
<http://spiritualtourism.blogspot.com>

You can submit your blogs to these directories

<http://www.yahoo.com/>
<http://www.blogstreet.com/>
<http://www.syndic8.com/>
<http://www.blogarama.com/>
<http://www.blogdup.com/>

<http://www.bloghub.com/>
<http://www.blogbib.com/>
<http://www.pubsub.com/>
<http://www.technorati.com/>

and their xml feeds to

<http://completerss.com>
<http://www.yahoo.com/>
<http://www.syndic8.com/>
<http://www.newsisfree.com/>
<http://www.daypop.com/>
<http://www.moreover.com/>
<http://www.popdex.com/>
<http://deskfeeds.com>
<http://rssfeeds.com/>

Good luck with blogs !

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Developed by SANFACE Software <http://www.sanface.com/>
Available at <http://www.sanface.com/txt2pdf.html>