

Title:

Marketing Yourself Successfully

Word Count:

1629

Summary:

This article is designed to provide advice and guidance on strategies and tactics that will ma

Keywords:

distance learning,management,self,improvement,business,HND,HNC,diploma,foundation,DMS,CMS,stud

Article Body:

Around the world the market for skilled people, for professionals, for generalists and special

Successful providers of goods or services adopt what is known as the Marketing Concept. This,

To remain marketable, to be successful in finding new opportunities, to make good progress in

This is the most essential first step. You will need to consider which markets you are targeti

The essential second step is to carry out an analysis of your current skills, experience, qual

As we are illustrating in this article, your most valuable transferable skill may well be that

After you have completed the analysis of your targeted markets, and of your current skills, th

In addition to the necessary personal development activity, there are other avenues that shoul

The message here is very simple. You must take action. Whatever your marketplace it will be hi

There are some common pitfalls that can damage the process. The main danger areas are: Allowin

Making yourself more marketable, more attractive, more credible, more interesting, is an essen

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