

Title:

Thinking About Thinking - Part 1 of 2

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Summary:

How much time do you spend just thinking? Take a guess - how much during any given day, week or

How much time d...

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Article Body:

How much time do you spend just thinking? Take a guess - how much during any given day, week or

How much time do you spend doing that? Most of you will answer little to none. Many people con

It seems silly to rhetorically ask why this is so important. Thinking is the process by which

There seem to be two broad categories of thinking. One category consists of free-form activiti

When I think about the issue of thinking, what am I really doing? I am asking a question - I a

This would be hard enough if all there was to it was asking good questions. But for the proces

Why don't I just say answering questions rather than considering possible answers? Because gen

To think about an issue, focus your mind by asking one or more germane questions. Each questio

When do you cease asking questions? When you have thought the thing through - when you have de

There are other criteria for stopping your questioning. You might decide to inquire into an is

Then there is the issue of answers. I've always liked those 8-Ball fortune geegaws which offer

Many times you have no idea as to what an answer might be. What do you do then? One of my favo

What kind of questions should you ask? I have no idea, but it's a good question. Since I am un

What is my purpose?

What do I want (to be, to do, to have) that I do not already (be, do, have)?

What am I thinking is the real thing, when "the real thing" is simply substituting for somethi

In what ways am I being effective? In what ways am I not being effective?

What isn't getting done that needs to get done?

What doesn't exist in our market, which people want, and we could deliver?

What other ways would people like to get what we give them?

What are we doing that we want to stop doing?

What would make us happy?

What did I forget?

When will we be ready?

How hard are we willing to try to make it easy?

What aren't we taking on because we don't think we know how?

What is the most important thing, right now? What will be the most important thing next month?

Who could help us?

Where are we looking for answers, and where not?

I hope these questions get you thinking.

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