

Title:
Discount Fetish

Word Count:
482

Summary:
Our consumer nation has long developed signs of a discount fetish.

Keywords:
discount, sale, jewelry, shopping, coupon, mail, culture, fashion,

Article Body:
We have all experienced the rush of adrenalin associated with the realization that we are about to receive a discount. An analysis of our current state of discount addiction is in order. In recent years more and more businesses have used discounts to attract customers. As technology advances, our culture adapts. Online businesses are using discounts to attract customers. The idea of a society developing a discount fetish is certainly not new or necessarily bad.

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