

Title:

Gift Giving Customs And Suggestions For Gifting To The Japanese

Word Count:

380

Summary:

When meeting with a Japanese colleague or visitor for the first time, always be prepared for t

Keywords:

innovative gifts

Article Body:

To the Japanese, gift giving is a way of communicating respect, friendship, and appreciation.

The following are some guidelines to keep in mind when doing business with the Japanese:

- \* Gifts need not be extravagant, although expensive gifts are not viewed as a bribe.
  - \* When meeting with a group of Japanese professionals, be sure to give higher quality gifts to
  - \* Always wrap the gifts you present, but remember to avoid white and brightly colored wrapping
  - \* Never surprise the Japanese recipient with your gift. Subtly alert the recipient that you wo
  - \* When presenting a group gift, be sure to allow time for the entire group to gather before ma
- It is considered extremely rude to present a gift to one individual in a group, without giving
- \* Downplay the importance of the gift. This is common in the Asian culture. It conveys the mes
  - \* Always present the gift with two hands. This is also true with presenting business cards.
  - \* Avoid giving gifts in sets of four. The word "four" in Japanese is "shi," which is also asso
  - \* Gifts are normally exchanged at the end of the visit.
  - \* Avoid giving monetary gifts or gifts displaying company logos.
  - \* Be certain that gifts are of unquestionable quality.
  - \* Business gifts should be given at midyear (July 15) and at year-end (January 1).
  - \* Products that are difficult to obtain in Japan. This could be something not sold in Japan, o
  - \* Gifts that reflect the recipient's interests and tastes.
  - \* Pens are highly appropriate gifts for Japanese colleagues. First, the pen is a symbol of kno

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