

Title:

If I Only Had A Brain: Overcoming The Manipulation Of Celebrity Political Endorsements

Word Count:

659

Summary:

The Recent hype surrounding Oprah's backing of Senator Barack Obama shines a spotlight on the

Keywords:

politics, government, oprah, barack obama, celebrity, celebrities

Article Body:

The right to vote is a privilege that we have long taken for granted. It has become subject to

Our tendency is to believe that on November 4, 2008, we will go into the voter's booth, push a

Political campaigning has become a sideshow, of sorts, designed to distract us from the real w

Exercising your right to vote consists of 4 essential steps:

1. Knowledge of the candidates. Who they are. Why they're running. What they stand for.
2. Understanding of your personal values. What you believe and why.
3. Diligence: Which candidate has most closely demonstrated that he or she values what you v
4. Vote using the information you acquired in completing steps 1-3 above.

Voting is a private decision albeit one that has public rewards or consequences, or both. C

We have minds of our own we need to use them to make the right decisions. We have to stop the

When you step into the voting booth in November 2008, it should be just you and your candidate

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