

Title:

Women Shop Like Santa; Men, Like The Grinch

Word Count:

429

Summary:

It has long been argued that men and women differ greatly when it comes to shopping, but how a

The first major difference is that most women actually look forward to holiday shopping, 60%;

Everyone hates long lines at the mall, but men seem to be turning more toward online s...

Keywords:

holiday shopping, women shopping, men shopping, holiday gifts

Article Body:

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The first major difference is that most women actually look forward to holiday shopping, 60%;

Everyone hates long lines at the mall, but men seem to be turning more toward online shopping

There are also other differences in what each sex is actually buying online and in the stores.

Women also typically get a jump start on holiday shopping, while men usually wait until Decemb

Another significant difference between men and women is how they react to shopping budgets. Mo

There are also the typical stereotypes that have proven to be true. Men usually shop with a sp

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