

Title:

Boutique Hotels Are Here To Stay

Word Count:

418

Summary:

Boutique hotels aren't a passing fad or a here-today-gone-tomorrow trend. They are a growing s

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Keywords:

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Article Body:

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What are the essential characteristics of this type of hotel that will ensure its place in the

Individuality ~ boutique hotels are all different. Housed in a wide range of buildings, many o

Style ~ personality and style matter to these hotels. It's what gives them their intimate atm

Service ~ many other parts of the service industry could learn from these small hotels. Their

Quality ~ discerning guests know quality when they see it; from the finest bed linen to the fr

Boutique hotels are here to stay because we like them. For not much more cost than an average

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