

Title:

Renting your static caravan

Word Count:

287

Summary:

Information on renting out a static caravan. Tips on marketing.

Keywords:

static caravan, caravan, rent

Article Body:

It is common for static caravan owners to rent out their static caravan to generate additional

One of the main considerations of renting out a static caravan is the cost of marketing the va

If you are marketing your caravan yourself there are several options:

Friends and Family ~ easy and reliable option

Word of mouth / repeat business ~ no marketing costs and simple

Local Press Advertising - cheap means of advertising

National Publications ~e.g. Daltons Weekly

Own Website ~ technical and difficult to operate

National 3rd party websites ~ can be cost effective

In addition of the marketing, you will have to also deal with:

Advertising and Marketing

Dealing with enquires via phone or email

Collecting and chasing deposits

Collecting and chasing balances

Confirming bookings and terms and conditions

Dealing with issues such as cancellations

Cleaning and maintenance

The most cost effective form of direct marketing for owners is often friends and family as thi

So caravan owners will opt for the park operator subletting their static caravan on their beha

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