

Title:

Understanding UK Travel Industry

Word Count:

1200

Summary:

Are you confused? Do you know the difference between a travel agent, a tour operator and a com

Keywords:

uk tour operators , uk travel industry , cheap flights worldwide

Article Body:

"50% Discount!"

"Cut out the middle man"

"Its cheaper on the web!"

"Free Insurance for a year!"

"Book direct and save!"

"No Booking Fee!"

Are you confused? Do you know the difference between a travel agent, a tour operator and a com

TOUR OPERATORS

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Tour Operators put together the various elements of a typical holiday and sell them as package

Direct Sell

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Some tour operators will only sell their package holidays direct to the consumer, bypassing th

\* the tour operator has the extra cost of supporting the client that would traditionally be bo

\* there could well be identical (or very similar holidays) available cheaper with other tour o

TRAVEL AGENTS

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Travel Agents are agents for tour operators. Generally, they sell package holidays (and other

\* Travel Insurance

\* Flights

\* Car Hire

\* Ferry Crossing

\* Train Tickets

\* Advice and information

Independence

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Many of the large UK chains of High Street travel agents actually belong to companies that als

Range of Products/Services

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The range of products/services offered varies from travel agent to travel agent. In particular

Choosing a Travel Agent

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(Yes, its obvious what's coming, but we passionately believe it..) Our advice is to always bo

\* truly independent advice and guidance

\* an agent with the freedom to use a wide range of tour operators and other suppliers.

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