

Title:

What Makes A Hotel ^Boutique~?

Word Count:

495

Summary:

The term ^boutique hotel~ has been widely used in recent years, but what does it mean and why

There are lots of companies that claim to specialise in boutique hotels. For many, a boutique

Keywords:

boutique hotels, chic hotels, hip hotels

Article Body:

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Size

Large hotels can be cool, trendy and chic, but they can't be boutique. Just as the word is used

Design

When the first boutique hotel was opened in New York in 1984, by hotel entrepreneurs Ian Schra

Service

The hallmark of an excellent boutique hotel is its service. Whether the hotel chooses to assign

Location

Boutique hotels are scattered all over the world, from 24-hour cities like New York, London and

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