

Title:

An introduction to collecting car brochures - Part 2: Your theme

Word Count:

380

Summary:

Car brochure collecting.

Tips on building your collection.

Keywords:

automobilia car auto brochure collecting

Article Body:

Before starting your brochure collection, in my view it is best to have a very clear idea about

The reason for collecting is not important, but knowing the reason is. Are you interested in a

Once you have decided what the purpose of your collection is, write it down or print it out and

Why should you do this, you may ask? The reason is that this will keep you focussed on what you

With the advent of the Internet, it is so easy to see an item on eBay or a website such as min

Also, there are very few people who do not have a budget and every ^off topic~ brochure you bu

If you adopt this approach, very soon you will find yourself becoming expert at valuing and so

By using this method you will also build a network of dealers or friends with a common interes

The scattergun approach is simply a waste of effort. Do not do it!

Next week I will be discussing what to look for when buying brochures and critically, what to

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