

Title:

GM Death Watch: It Ain't Gonna Happen!

Word Count:

657

Summary:

Waaah! GM is dying! Don't believe it for a moment.

Keywords:

GM, General Motors, Chery Automotive, Daewoo, Chevrolet, Chevy, Cadillac, Hummer, Pontiac, Buick

Article Body:

I have been enjoying reading the news these past few days, perhaps in a perverse sort of way.

Okay, I am not crazy. Could GM go away? Of course, as could any poorly managed company. Yes, e

<b>Reduced Legacy Costs</b> ~ GM won an important battle with its unions to force workers and

<b>Divisional Trimming</b> ~ GM axed Oldsmobile and is, supposedly, looking at whether Pontiac

<b>Captive Imports</b> ~ I mentioned in a related article that China's Chery Automotive Compan

<b>Operational Spread</b> -- The US auto market is the most lucrative in the world. Expect GM

Union members <u>should</u> be alarmed by all these looming changes. Cutbacks will happen but

The general isn't dead and it hardly is dying despite everything you read and hear [personally

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