

Title:

Trucking Safety: ^I~ Is for the Interactive Driver

Word Count:

478

Summary:

Trucking companies are reducing accidents and turnover using driver behavioral evaluations to

Keywords:

trucking, truck driver safety, truck driver hiring, truck driver recruiting, safestat,

Article Body:

Safety research shows drivers' behavioral styles and attitudes are a better predictor of safe

Trucking companies that obtain this information to pre-screen driver applicants have significa

A behavioral assessment measures a driver's normal behavior in four areas: D (Dominant), I (

The D factor determines how drivers tend to handle problems and challenges, the I factor look

A DISC behavioral assessment shows how the applicant ranks in each of the four factors from 0%

The BVRA study showed significant differences in the D, S, and C styles of the injured versus

Drivers who score highest in the Influencing factor tend to be talkative, sociable, friendly,

Drivers with a low I factor are the opposite. They're introverted and shy away from others.

However, one of our trucking company clients wants its drivers to be somewhat, but not extreme

If you feel being lively and likable is important for your drivers, then hire applicants with

Watch for upcoming articles in which we'll discuss the drivers you most want to hire: those hi

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