

Title:

13 Resume Mistakes That Can Cost You The Interview

Word Count:

1104

Summary:

1. A BLAND OR GENERIC OBJECTIVE: If your objective could be applied to a marketing resume as e
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Keywords:

interview, resume, new job, career, mistakes,

Article Body:

1. A BLAND OR GENERIC OBJECTIVE: If your objective could be applied to a marketing resume as e
 2. BLAND JOB DETAILS: "Responsibilities included overseeing construction of 4 Hilton Hotels in
 3. WHO'S THE MYSTERY COMPANY?: Don't assume the name and purpose of your company is common kno
 4. ANOTHER JOB, ANOTHER PARAGRAPH: Don't keep adding on to your resume job after job, year aft
 5. REFERENCES: Shouldn't be listed on your resume. "References available on request" is the pr
 6. IT'S NOT A STORY!: Don't - whatever you do, DON'T - write your resume in the third person!
 7. SKIP THE PERSONAL INFO: You might think your weekend baseball coaching or your church choir
 8. DEGREE DATE: No matter how old you are, don't leave the date of when you were graduated off
 9. SPELL CHECK, SPELL CHECK, SPELL CHECK: Spell checking visually by you AND someone else, any
 10. GETTING YOUR RESUME OUT THERE - part one: Don't use one of those resume blaster things. Ha
 11. GETTING YOUR RESUME OUT THERE - part two: If it's an ad, you probably have instructions as
 12. GETTING YOUR RESUME OUT THERE - part three: If you know the company, call and ask if they
 13. RESUME VISUALS: Ivory paper. Black ink. Individual pages. No plastic, 7th grade, science r
- You are the product, and your resume is the marketing piece. To find your perfect job you must
Your resume must be specific, individualized, easy to skim so it invites a closer reading, and
Of course this assumes you meet the requirements for the job - otherwise it doesn't matter how

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