

Title:

The Perils And Pitfalls Of Publishing: Who Can An Author Trust?

Word Count:

506

Summary:

One out of every eight people call themselves a writer, which means there are roughly 24 million

Anyone can call themselves a publisher. Always remember money flows towards the author from the

What to look out for:

Charges the author a fee ...

Keywords:

business, entrepreneur, planning, plans,

Article Body:

One out of every eight people call themselves a writer, which means there are roughly 24 million

Anyone can call themselves a publisher. Always remember money flows towards the author from the

What to look out for:

Charges the author a fee up front, to have their book accepted, considered or read. These fees

Directs authors toward specific editing services or gives authors' names to these services, with

Offers a contract where the author has to pay for part of the publishing costs. The acquisition

Some publishers offer contracts that are unfair, such as they obtain rights that should remain

Some publishers' contracts contain a clause that if the author says anything negative about the

There are also publishers who hold the rights for a lengthy time period, regardless of whether

The publisher doesn't disclose they are a Publish on Demand (POD), or vanity/subsidy publisher

Some POD publishers will insist that their books are available in book stores, as a way to get

What else can a writer do to check if a publisher is legitimate?

Go to the local bookstore and see if any of the publisher's titles are stocked. Ask the manager

Search the Internet using the publisher's name plus the word 'scam' or 'complaint.'

A publisher's website is targeted to its customers. If the website promotes the books they've

If the website is focused on recruiting writers, that's a bad sign.

Go to forums or bulletin boards that are for writers and see what the authors who have published

