

Title:

The Potential of Print on Demand Technology

Word Count:

508

Summary:

POD is a digital printing technology that lets you print a book or magazine and bound it in ju

Keywords:

print on demand, printing, short run

Article Body:

As a book author, have you ever experience needing to print a hundred copies of your book in j

Have you heard of Print on Demand, POD for short? Well, POD is basically a digital printing te

A carefully produced POD book can have a quality almost the same from its offset counterpart.

But despite the drawbacks of POB publishing, it must still be noted that this publishing techn

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