

Title:

Top Tips For Writing A Great How-To Article

Word Count:

800

Summary:

If you are using article marketing to help drive traffic to your website you will need to come

Keywords:

article marketing

Article Body:

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There is no end to the subjects you can write about and you can use any style you wish. However

Of course, you will have to have a good knowledge of how to do the task yourself before you ca

So let's get started. When you are writing a "how to" article remember that you are the teacher

At the beginning of your article tell your reader what their goal is and summarize how it is g

Also, you must start at the beginning and work through the task step by step. Sometimes it may

As you write, re-read your text every few paragraphs, and try to read it from the reader's poi

If a particular stage in the task is complex you may want to repeat the instruction, or ask th

With longer articles it is important to do this regularly so the reader does not lose track. S

If you work through your article in this manner you should be left with a clear, concise 'how

And finally, the icing on the cake, the headline. This does not necessarily have to be done at

So that's it. If you have already written your first 'how to' article, well done. If not, try

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