

Title:

Trends v. Fads

Word Count:

234

Summary:

Do you write for trends? Do you write for fads? Or both? Each segment has its own place in the

Keywords:

writing, editing, freelance writer, publisher, fads, trends, blogs, business news, travel, avi

Article Body:

Writing for online publishing can be a tricky undertaking especially considering that what may

To overcome the possibility of your words falling to the ground instead of being received by y

By *trend* I mean the following: the general market is making a perman

By *fad* I mean the following: the general market or an important segm

If you update your web site frequently, you can and probably should cover both trends and fads

The Solution: Simply monitor your site's content and periodically remove ^fad

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