

Title:

What Should Be Included In A Nonfiction Book Proposal

Word Count:

626

Summary:

A great nonfiction book proposal is the key to convincing an acquisition editor you deserve a

What should be included in a book proposal?

Concept:

A brief, no more than one page description about why your book is unique.

Market:

Who will buy your book and why. Include the demographics of your potential readers and how many

Keywords:

Article Body:

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Competition:

Similar books that have been published in the last year or that will be coming out soon. You can

Include the title, author, ISBN, and a brief description. Then state why your book is better than

Go to the library and read currently available books you feel are competitive to yours. Again

All books have competitors.

Promotion:

What you will do for promotion. How will you market your book? Be specific. If you are willing

About The Author:

Pretty self explanatory. What makes you the best author to write this book. This is not a res

Media Placement:

Any newspaper or magazine articles you've been featured in. Include articles that you've written

Endorsements:

If you can get a well known authority figure, expert, celebrity or author to give you an endorse

Chapter Outline or Synopsis:

Two to four pages. Each chapter is listed and the subheadings with a brief description, a para

Sample Chapter:

It doesn't have to be the first chapter. Pick the chapter you're most excited to write, or the

The proposal not including the sample chapter can run from 10 to 20 pages.

Resources:

Write the Perfect Book Proposal: 10 That Sold and Why, 2nd Edition, Jeff Herman, Deborah Levin

Nonfiction Book Proposals Anybody Can Write: How to Get a Contract and Advance Before Writing

Thinking Like Your Editor: How to Write Great Serious Nonfiction--and Get It Published, Susan

This is a demo version of txt2pdf v.10.1

Developed by SANFACE Software <http://www.sanface.com/>

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